

The SIMCOM TIMES

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WELCOME

Welcome to the **January 2007** edition of SIMCOM News. Topics covered in this month's edition include:

- [SIMCOM News](#)
- [Product Highlights: Have you heard of 'Go to Meeting'?](#)
- [Backup Management](#)
- [JOKE OF THE MONTH: EAGER TO IMPRESS THE BOSS](#)
- [Customer of the Month](#)

We would love to hear any feedback you may have about SIMCOM News or if you need any further information about SIMCOM products and services please phone us on 3841 3999 or [email us.](#)

SIMCOM News

2006 Christmas Party

What a wonderful way to close 2006 with a fabulous turnout at our 2006 Christmas Party. Over 70 people took the time to celebrate christmas with us- Thankyou to all those who showed up!

We congratulate those people who built new business relationships with other clients at the Christmas Party.

For those who were unable to make it, we look forward to seeing you to our 2007 Christmas party.

New Products:

As you all know, technology doesn't stand still and there are some exciting new innovations on the horizon which we look forward to talking about with you in the New Year.

What to look forward to in 2007: **USB Fingerprint Keys**



USB Fingerprint Keys - Sony Micro Vault, with Fingerprint Access, is the most secure USB Storage Media thanks to its biometric identification system.

Biometrics, the science of getting technology to recognize humans by physical characteristic rather than by manual data input, has been one of the buzz topics over recent years. Having Biometrics on a USB key makes sense in a corporate environment, due to the escalated sensitivity and importance of security. Regardless of the tightest network security, it would only take one careless executive to lose a thumb drive for a company's sensitive data to become compromised.

No need to remember your password, your finger does it for you. Once connected to your computer your system is protected by encryption or system blockage, allowing only registered user's access. From a practical point of view access to your favorite web sites will be facilitated automatically by connecting your ID from your unique finger print.

Have you heard about 'Go to Meeting'?

Go-To-Meeting is typical of many of the web conferencing solutions in that both the presenter and the attendees download components that enable functionality directly within a web browser. However, it is much more affordable for small businesses that need to run short presentations remotely. With a subscription payment the presenter downloads the entire application.

'Go to meeting' is a panel or console which sits on your desktop and allows you to set up scheduled meetings or commence them immediately. Since a meeting requires participants, the presenter has various options for inviting others—including a telephone call or an email message generated directly from the console. In addition, any participant can also be granted presenter status and begin to share his or her desktop to the other participants.

We have found this to be a powerful product for the purposes of demonstration, end user assistance and resolution. If you're interested to know more about set up or how this product can benefit your business please contact us on 3841 3999.

Backup Management- What happens if your backups are not working? Or worse: you have no backup at all...

Did you know that it is safer to keep data in an electronic format, than a paper based format?

For the following reasons...

1. Paper burns
2. Often you only have one copy
3. To make duplicates of paper based copies takes a looong time and costs money

In comparison, electronic based data, if organised correctly and backed up regularly it is safer for the long term as well as being easier to make duplicates of and storage costs are much cheaper too.

Eventually, everyone faces the task of data recovery. Are you ready? Unless all of your electronic information is expendable, you should be backing up all your sensitive and critical business information on a regular basis.

Backups are not only good for complete hard drive failure (disaster recovery), they're also convenient and efficient for those everyday business mistakes.

Copying and duplicating files

The key to a successful backup is getting a copy of your data off your hard drive. Focus on protecting your personal files like letters, projects, sent e-mail messages, your e-mail address book, and any other information that is essential.

Storing your information

You should avoid using standard floppy disks for long-term backups of important information. Floppies are less reliable than hard disks and are best for short-term storage of small files. Label disks clearly, noting the date and time of the backup. Don't erase the previous backup until you have made a newer one.

Schedule regular backups

How often should you back up your data? If you use your computer occasionally, a weekly backup might be enough. If you use your computer every day, a daily backup is a better idea. Don't wait until it's too late to find that the restore process doesn't work.

We have recently sent our [Backup Management Plan](#) to our clients which allows us to effectively manage, test and assure current backup systems. Just a reminder to fax either the Acceptance form or waiver of Liability form to us on to 3341 7579 at your earliest available convenience.

To find the solution that's best for you, or to learn more about other backup solutions contact a SIMCOM consultant on 3841 3999 or [email](#).

JOKE OF THE MONTH: EAGER TO IMPRESS THE BOSS

A young executive was leaving the office late one evening when he found the CEO standing in front of a shredder with a piece of paper in his hand.

"Listen," said the CEO, "this is a very sensitive and important document here, and my secretary has gone for the night. Can you make this thing work?"

"Certainly," said the young executive. He turned the machine on, inserted the paper, and pressed the start button.

"Excellent, excellent!" said the CEO as his paper disappeared inside the machine. "I just need one copy."

CUSTOMER OF THE MONTH: Eardley Motteram Lawyers Pty Ltd

For almost 15 years, SIMCOM have had the pleasure of supporting Eardley Motteram Lawyers, a well established firm, situated in the heart of Brisbane city. We have supported the growth of Eardley through there recent expansion into the city from Toowong.

Specialising in Legal Services for:

- Personal Injuries
- Insurance Claims
- Leasing
- Buying & Selling Businesses

For more information you can contact Eardley on (07) 3316 2300.

The team at SIMCOM has enjoyed providing a variety of services including Network Support, Network Design and future planning Documentation for Earldey as they

continue the business growth. Well done guys!

OUR VISION

We aim to inspire and delight our customers, by providing innovative solutions at work and on the move.

We are driven by the need and desires of our customers to offer solutions and products which integrate seamlessly, are reliable, easy to use and are supported by quality services.

We recognize our customers and employees as individuals to provide enriching experiences which last a lifetime

May you all have a great start for 2007!

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